Cultural Heritage

AND GLOBAL CHANGE

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Strategic Research Agenda 2014 was developed with the aim of presenting cultural heritage as a holistic, integrated research area and overcoming the diverse and potentially conflicting approaches used by the cultural bodies and institutions responsible for Europe's cultural heritage.

- Implemented five joint calls for research and innovation projects, spending approximately 26.4 million Euros of public investment and engaging more than 18 funding agencies
- Funded 49 projects involving more than 300 project partners
- Leveraged 6.06 million Euros in funding from the European Commission

2019

Spring

Methodology design and approval by JPICH management

Summer

Scientific Group and National Consultation Panels survey

Autumn

Consultation data analysis and workshop with the Scientific Group

Winter

Drafting of SRIA 2020. Redrafting of priority areas by focus groups and Scientific Group consultation

2020

Spring

Editing and Design

Summer

Publication

2021

February 2nd

Virtual Launch

- climate change and other environmental threats
- United Nations (UN) Sustainable Development Goals
- threats to heritage due to conflict risks
- pandemics and their consequences
- digital innovation and access
- politicisation of heritage
- participatory governance and citizen involvement
- well-being.

These changes can be grouped into the following overarching categories:

- **cultural heritage, society and politics**
- **cultural heritage and the environment**
- **cultural heritage, digital and artificial intelligence.**

Research and Innovation Principles

These underlying principles enable an advancing and deepening of our understanding of the context in which cultural heritage exists and develops, as well as the development of innovative research approaches, applications and tools that will enhance its preservation and transmission and create added value for the whole of society.

- Holistic Approach
- Collaborative and transdisciplinary research
- Public-led research and community engagement should be a catalyst for innovation and guarantee greater impact
- Digital
- Education and training
- Communication, dissemination and impact
- Working with other initiatives and infrastructure in Europe and beyond

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Four Priority Areas

1 A REFLECTIVE HERITAGE FOR A RESILIENT SOCIETY

Cultural heritage as an empowering force and a collective good for society

Cultural heritage for society
Cultural heritage for inclusion

Four Priority Areas

2 SUSTAINABLE MANAGEMENT OF CULTURAL HERITAGE

Focus on participatory governance, the added value of cultural heritage and emerging technologies

Governance and management

Conservation

Cultural heritage in a digital age

Four Priority Areas

3

CULTURAL HERITAGE IN A CHANGING CONTEXT

Focus on urban and rural development, globalisation, demographic change and tourism and will explore both the positive and the negative implications for cultural heritage

Territorial and demographic changes
Sustainable tourism
New threats

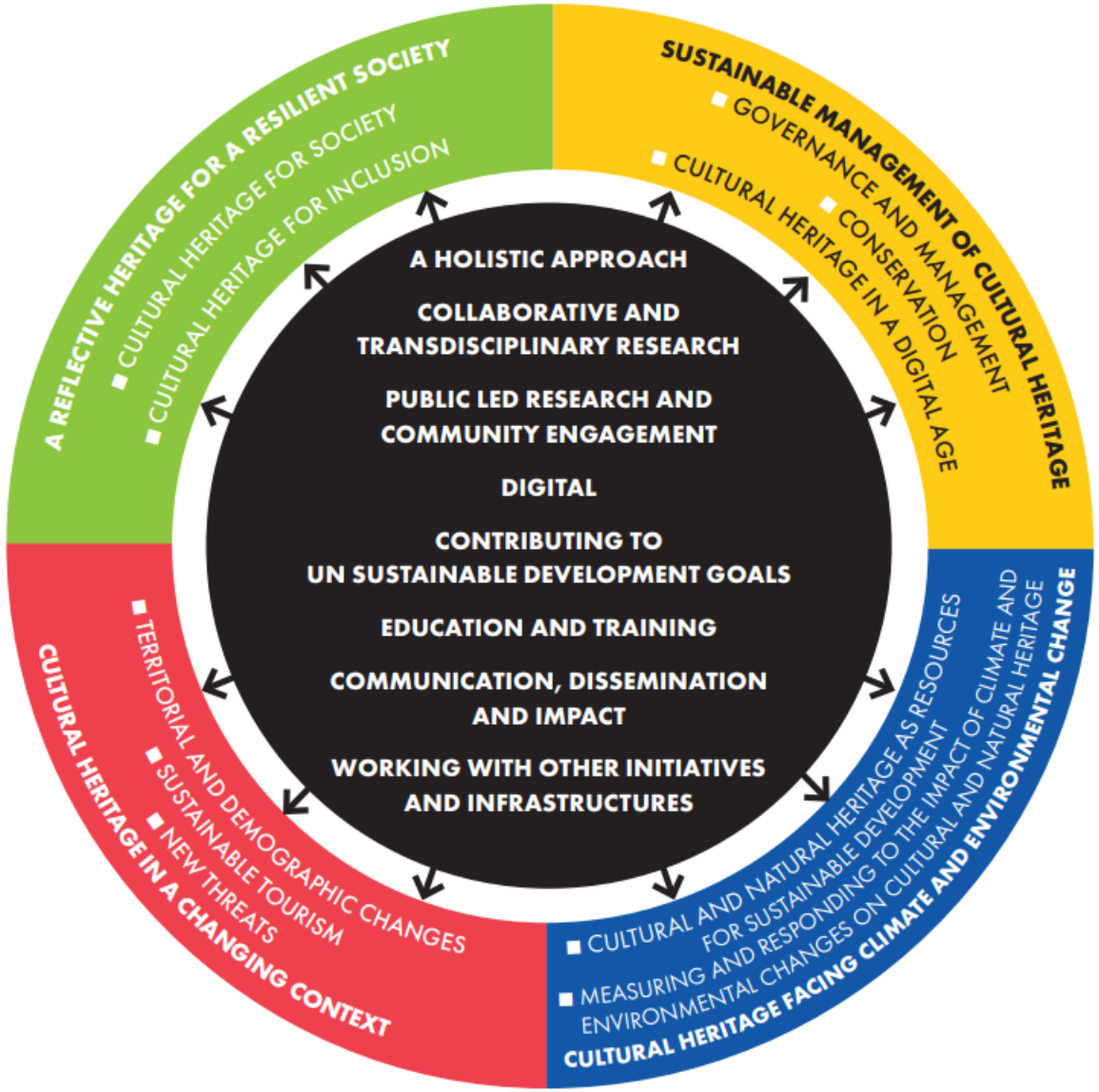
Four Priority Areas

4 CULTURAL HERITAGE FACING CLIMATE AND ENVIRONMENTAL CHANGE

Focus on the impact of climate and environmental changes on cultural and natural heritage and how cultural and natural heritage could be as resource for Sustainable Development.

Measuring and responding to the impact of climate and environmental changes on cultural and natural heritage

Cultural and natural heritage as resources for sustainable development


A REFLECTIVE HERITAGE FOR A RESILIENT SOCIETY
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GOVERNANCE AND MANAGEMENT
CONSERVATION
CULTURAL HERITAGE IN A DIGITAL AGE
A HOLISTIC APPROACH
COLLABORATIVE AND TRANSDISCIPLINARY RESEARCH
PUBLIC LED RESEARCH AND COMMUNITY ENGAGEMENT
DIGITAL
CONTRIBUTING TO UN SUSTAINABLE DEVELOPMENT GOALS
EDUCATION AND TRAINING
COMMUNICATION, DISSEMINATION AND IMPACT
WORKING WITH OTHER INITIATIVES AND INFRASTRUCTURES
TERRITORIAL AND DEMOGRAPHIC CHANGES
SUSTAINABLE TOURISM
NEW THREATS
CULTURAL HERITAGE IN A CHANGING CONTEXT
CULTURAL AND NATURAL HERITAGE AS RESOURCES FOR SUSTAINABLE DEVELOPMENT
MEASURING AND RESPONDING TO THE IMPACT OF CLIMATE AND ENVIRONMENTAL CHANGES ON CULTURAL AND NATURAL HERITAGE
CULTURAL HERITAGE FACING CLIMATE AND ENVIRONMENTAL CHANGE

Three Operational Instruments

1. FUNDING INSTRUMENTS

- Priority area theme calls
- Impact accelerator & targeted call
- International networking call
- National research grants call

2. NETWORKING INSTRUMENTS

- Outreach activities, workshops
- Heritage Research Hub
- Cultural diplomacy
- Advisory Group
- Knowledge networks
- National Consultation Panels
- Mapping exercises/Scoping reports

3. MANAGEMENT INSTRUMENTS

- JPI CH Governing bodies
- Pillars and Task Forces
- Calls Roadmap
- Communication Strategy

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